

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

CONTRACT
AND
GENERAL TRADE LIST
OF
"MERIT" FLOWER SEEDS

CROP of 1944

To the Seed Trade only



TRADE MARK

THESE PRICES EFFECTIVE ON ALL SALES
AFTER JUNE 1, 1944

Waller-Franklin Seed Co.

WHOLESALE GROWERS

GUADALUPE, CALIFORNIA, U. S. A.

Cable Address "Waller, Guadalupe"

WALLER-FRANKLIN SEED COMPANY



Arroyo Grande Ranch

Foreword

TO THE TRADE:

Notwithstanding the wartime conditions which seriously affect the production of flower seed, we are glad to be able to offer our regular customers approximately the same quantity of most of the items that they obtained from us last season.

Our plantings are limited on all varieties with the result that amounts produced will not be large, but we shall make an equitable distribution of all the available seed among our regular customers on a basis of the quantity that they regularly obtained from us prior to the war.

To the seed trade we extend a most cordial invitation to visit our trial grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures. We shall be glad to supply trials gratis to any member of the Seed Trade.

We thank the trade for their patience and the consideration they have shown us during these difficult times.

GENERAL CONDITIONS OF DELIVERY

For every order that we shall accept, we have sufficient land planted to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only. Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to the productiveness of any seeds we sell and we will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seed.

TERMS

All seeds are quoted f.o.b. Guadalupe, California, for delivery after harvest crop of 1944, 60 days acceptance net, less 2% cash thirty days. Invoices payable in U. S. dollars only. All overdue accounts subject to sight draft without further notice. Bags and containers will be charged at cost and are not returnable.

We reserve the right to change prices in this list at any time.

<p>Three Ounces or Under at Ounce Rate Four Ounces or Over, Pound Price Allowed</p>

WALLER-FRANKLIN SEED COMPANY

WALLER-FRANKLIN SEED COMPANY



Production Block

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

ABRONIA UMBELLATA GRANDIFLORA (Sand Verbena) annual

* Pink, trailing *Not Available*

AGAPANTHUS UMBELLATUS (Lily of the Nile) greenhouse plant

* Blue, 3 ft. *Not Available*

AGATHEA (Blue Marguerite) (Cape Aster) greenhouse plant

* Coelestis (Felicia Amelloides) 2½ ft. *Not Available*

AGERATUM MEXICANUM (Floss Flower) annual

Blue Ball Improved, extra dwarf and compact, 5 in. \$2.10 \$25.00

Midget Blue, 2 to 3 in. S.M., A.A.S. '39. 3.50 40.00

* Blue Ball, dwarf blue, 4 in. *Not Available*

* Blue Cap, miniature flowers, 4 in. *Not Available*

Blue Perfection, 10 in.85 10.00

* Fairy Pink (Waller-Franklin) soft salmon rose pink. *Not Available*

Purple Perfection, 8 in.85 10.00

ALYSSUM BENTHAMII (Madwort) annual

LILAC QUEEN (Waller-Franklin Special Strain).

Color deep, habit compact, six inches high.

Price per oz. \$0.35, per lb. \$4.00

Maritimum, sweet white, honey scented, 1 ft.25 2.50

Compactum Erectum Little Gem, white, 6 in.35 4.00

" Violet Queen, bright violet.50 6.00

" Snowcloth, 3 in.35 4.00

PROCUMBENS, CARPET OF SNOW (Waller-Franklin Special Strain)

A Waller-Franklin specialty which for twenty-five years has been the most dependable strain on the market. Each plant is a flat, compact mass of snow-white flowers. Carefully grown and selected, 2½ in.

Price per oz. \$0.40, per lb. \$4.50

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

ALYSSUM (Madwort) perennial

Saxatile Compactum (Gold Dust) golden yellow, 1 ft.	\$0.35	\$4.00
Rock Garden Perennial Rare Species Mixed, includes such varieties as Montanum, Rostratum, Corym- bosum, Gemonense, and many others.....	1.65	20.00

ANCHUSA (Alkanet) (Sea Bugloss)

Capensis (Annual) Blue Bird, compact, indigo blue, 2 ft.25	3.00
Italica (Perennial) Dropmore Variety, gentian blue, 6 ft.35	4.00
Italica (Perennial) Lissadell, gentian blue, 6 ft.....	.35	4.00
" (Perennial) Opal, light blue, 6 ft.....	.35	4.00

ANTIRRHINUM or SNAPDRAGON annual

We have developed the Rust Resistant class of Antirrhinums to such a degree that they now supersede in every respect the old ordinary types which can no longer be profitably grown in this section as a seed crop.

With a complete range of colors available in the most important groups, we urge our customers to catalog the Rust Resistant class on which a source of seed supply is assured.

ANTIRRHINUM LARGE FLOWERED (Majus Grandiflorum)

Rust Resistant, 2½ ft.

Autumn Glow Shades (Waller-Franklin) old rose suf- fused amber, golden lip	1.50	18.00
Brilliant Rose (Waller-Franklin) true rose pink.....	1.50	18.00
Fiery Red (Waller-Franklin)	1.50	18.00
Harmony (Waller-Franklin) terra cotta and yellow shaded rose	1.50	18.00
Orange Shades (Waller-Franklin) deep to light orange....	1.50	18.00
Padre (Waller-Franklin) crimson		<i>Crop Failure</i>
Pinkie, clear pink	1.50	18.00
Rosalie (Waller-Franklin) deep rose, B.M., A.A.S. '40....	1.50	18.00
Shasta (Waller-Franklin) pure white		<i>Crop Failure</i>
Stoplight (Waller-Franklin) vivid red	1.50	18.00
* Wallflower Red (Waller-Franklin) pure wallflower red....		<i>Not Available</i>
Yellow Jacket (Waller-Franklin) deep canary yellow.....	1.50	18.00
Waller-Franklin Special Hybrids Mixed	1.50	18.00
Majus Grandiflorum Mixed (Waller-Franklin) all varieties	1.25	15.00

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

ANTIRRHINUM MAXIMUM, Rust Resistant, 2¾ ft.

In habit these are taller than the Majus group, and the individual flowers are much larger.

Alaska (Snowflake) (Waller-Franklin) white.....	\$1.65	\$20.00
Apple Blossom (Waller-Franklin) rosy pink, white tube..	1.65	20.00
Campfire (Waller-Franklin) luminous scarlet	1.65	20.00
Canary Bird (Waller-Franklin) canary yellow.....	1.65	20.00
Christmas Candle (Waller-Franklin) bright flame color, tube waxy cream.....	1.65	20.00
Copper Queen (Waller-Franklin) bronzy copper.....	1.65	20.00
Crimson (Waller-Franklin) fiery crimson	1.65	20.00
Indian Summer (Waller-Franklin) coppery orange scarlet	1.65	20.00
Loveliness (Waller-Franklin) soft rose pink.....	1.65	20.00
Paradise Rose (Waller-Franklin) rose pink.....	1.65	20.00
Pink Sensation (Waller-Franklin) pure pink.....	1.65	20.00
Red Cross (Waller-Franklin) crimson, white tube.....	1.65	20.00
Yellow Giant (Waller-Franklin) deep yellow.....	1.65	20.00
Maximum Mixed, all varieties	1.50	18.00

ANTIRRHINUM SUPER MAJESTIC, Rust Resistant, 16 to 20 inches

This type is base-branching which greatly increases its value for cutting.

Autumn Glow (Waller-Franklin) old rose suffused amber, golden lip	1.65	20.00
Dainty (Waller-Franklin) soft pink	1.65	20.00
Harmony (Waller-Franklin) terra cotta and yellow shaded rose	1.65	20.00
Orange Shades (Waller-Franklin) deep to light orange....	1.65	20.00
Red Rocket (Waller-Franklin) bright red.....	1.65	20.00
Rose Sensation (Waller-Franklin) rose pink.....	1.65	20.00
Royal Crimson (Waller-Franklin) garnet crimson.....	1.65	20.00
Shell Pink (Waller-Franklin)	1.65	20.00
Silver Pink (Waller-Franklin)	1.65	20.00
Superb Mixed	1.50	18.00

ANTIRRHINUM LARGE FLOWERED HALF-DWARF

(*Nanum Grandiflorum*) Rust Resistant

Mixed, all varieties	1.00	12.00
----------------------------	------	-------

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

AQUILEGIA or COLUMBINE perennial

Alpina, blue, dwarf, 18 in.....	\$1.05	\$12.50
Chrysantha, yellow, 3 ft.	1.05	12.50
Coerulea, Rocky Mountain Blue Columbine, 2 ft.....	1.65	20.00

LONG SPURRED BLUE SHADES (Waller-Franklin Special Strain).

The finest strain in existence. The result of years of selecting. Huge flowers on plants from 3 to 4 feet high. This strain was bred and perfected by Waller-Franklin over a long period of years.

Price per oz. \$2.50, per lb. \$30.00

Long Spurred Copper Queen, copper red and straw

	corolla, 2½ ft.....	<i>Crop Failure</i>
"	" Orange and Scarlet Shades, 3 ft.....	2.50 30.00
"	" Pink Shades, 3 ft.....	2.50 30.00
"	" Rose Queen, 3 ft.....	<i>Crop Failure</i>
"	" Snow Queen, finest white, fragrant, 3 ft.	2.50 30.00

LONG SPURRED WALLER-FRANKLIN HYBRIDS MIXED

This strain has been a specialty of our firm for many years and it is, in our opinion, superior to any strain we have knowledge of. This blend contains many unique colors. 3 ft.

Crop Failure

Long Spurred Mrs. Scott Elliott's Strain Mixed, 3 ft. *Crop Failure*

ARCTOTIS annual

Grandis, African Lilac Daisy, 3 ft.....	.50	5.50
Large Flowered Hybrids, many colors, 1 ft.....	2.50	30.00

ARMERIA (Giant Thrift) (Sea Pink) perennial

Alpina, bright rose, compact tuft of foliage, 6 in.....	10.00
Formosa Hybrida, rose, 1½ ft.....	.60	7.00
" Large Flowered Hybrids, 1½ ft.....	.85	10.00
Giant Pink (Gigantea) 2 ft.....	5.00

ASPARAGUS greenhouse

Plumosus Nanus	1.00	12.00
Sprengeri	1.00	12.00

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
ASTER GIANT CREGO IMPROVED, Wilt Resistant, 2½ ft.		
Choice Mixed	\$0.50	\$5.50
ASTER GIANT COMET, Wilt Resistant, 2 ft.		
Choice Mixed50	5.50
ASTER QUEEN OF THE MARKET, Wilt Resistant, 2 ft.		
Choice Mixed50	5.50
ASTER LATE BRANCHING, Wilt Resistant, 2½ ft., Syn. Vicks, Semples, American.		
Choice Mixed50	5.50
BALLOON VINE annual climber		
Cardiospermum (Love in a Puff)25	3.00
BALSAM (Impatiens Balsamina) 2 ft. annual		
Camellia-flowered Choice Mixed45	5.00
BARTONIA AUREA (Blazing Star) 3 ft. Syn. Mentzelia annual		
Golden Yellow20	2.00
BEANS		
Scarlet Runner30
BOLTONIA (False Chamomile) perennial		
Latisquama, pink tinged lavender, 6 ft.	2.10	25.00
BRACHYCOME IBERIDIFOLIA (Swan River Daisy) 1 ft. annual		
Choice Mixed45	5.00

CALENDULA 1 to 2 ft. annual

Pot Marigold

Art Shades, contains delicate shades.....	.20	2.00
Ball's Apricot, rich apricot with dark brown center..	.25	3.00
Ball's Gold Improved, golden yellow.....	.25	3.00
Ball's Lemon Queen, dark center25	3.00
Ball's Long Orange Improved, extra long stems.....	.25	3.00
Ball's Masterpiece, rich orange, long stems.....	.25	3.00
Ball's Orange Improved.....	.25	3.00
Ball's Supreme, cadmium orange, dark center25	3.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

CALENDULA, 1 to 2 ft. annual—Continued

Campfire Improved	\$0.35	\$4.00
Campfire (Sensation)25	3.00
Chrysantha (Sunshine) buttercup yellow.....	.25	3.00
Lemon Queen (Sulphurea) sunflower yellow.....	.20	2.00
Meteor, creamy white striped orange.....	.20	2.00

ORANGE KING (Waller-Franklin Special Strain)

Rich deep orange red, dark center, continuously grown and selected for over twenty-five years. Especially selected for florists' use.

Price per oz. \$0.25, per lb. \$3.00

Orange King, dark orange red, dark center.....	.20	2.00
Orange Shaggy, petals long and deeply fringed. Color is deep orange, lighter in the center of the bloom. G.M., A.A.S. '3520	2.00
Radio, quilled orange.....	.20	2.00
Yellow Colossal, extra large Chrysantha type.....	.25	3.00
Trial Ground Mixed. A blend made entirely from colors in the course of development in our trial grounds. The color balance leans toward pastel and the form is somewhat that of the popular Chrysantha, with blooms the size of the largest varieties. This blend has been on trial in most sections of the United States and in all cases has proven to be more heat resistant and blooms over a longer season than the ordinary varieties	.20	2.00
Choice Mixed, all varieties, extra fine15	1.50

CALIFORNIA NATIVE FLOWERS annual

Choice Mixed20	2.00
--------------------	-----	------

CALIFORNIA POPPY: See Eschscholtzia, Page 21

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

CALLIOPSIS TALL, Bicolor (Philadelphia Breast-Pin) 3½ ft.

These are annuals; perennials are classed under Coreopsis.

Atrosanguinea, blood red.....	\$0.20	\$2.00
Marmorata, yellow and maroon marbled.....	.20	2.00
Nigra Speciosa, dark brown.....	.20	2.00
Splendens, golden, brown center.....	.20	2.00
Tinctoria, yellow, maroon center.....	.20	2.00
All-Double Mixed25	3.00
Hybrida Semi Plena Mixed.....	.25	2.50
Tall Annual Varieties Mixed.....	.20	2.00

CALLIOPSIS DWARF, 6 in. to 1 ft. annual

* Drummondi Golden Crown, A.M., A.A.S. '38..... *Not Available*

CAMPANULA (Canterbury Bell)

CAMPANULA ANNUAL, 2½ ft.

A strain of Canterbury Bells which will flower in the late summer and autumn from spring sowings.

Angelus Bell (Waller-Franklin) deep rose.....	.45	5.00
Blue Bell (Waller-Franklin) Cambridge Blue.....	.45	5.00
Liberty Bell (Waller-Franklin) violet-blue.....	.45	5.00
Mission Bell (Waller-Franklin) pink.....	.45	5.00
Wedding Bell (Waller-Franklin) pure white.....	.45	5.00
Choice Mixed (Waller-Franklin).....	.35	4.00

CAMPANULA MEDIUM CALYCANTHEMA, Cup and Saucer,

3 ft. biennial

Dark Blue85	10.00
Light Blue85	10.00
Rose85	10.00
White85	10.00
Choice Mixed, extra fine.....	.65	8.00

CAMPANULA MEDIUM DOUBLE, 3 ft. biennial

Choice Mixed45	5.00
--------------------	-----	------

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

CAMPANULA—Continued

CAMPANULA MEDIUM SINGLE, 3 ft. biennial

Dark Blue	\$0.45	\$5.00
Light Blue45	5.00
Pink45	5.00
White45	5.00
Choice Mixed35	4.00

CANDYTUFT

Botanical Names, *Iberis Umbellata* and *Iberis Coronaria*.

CANDYTUFT UMBELLATA, 1 ft. annual

* Carmine	<i>Not Available</i>
* Crimson	<i>Not Available</i>
* Flesh Pink	<i>Not Available</i>
* Lavender	<i>Not Available</i>
* Rose Cardinal	<i>Not Available</i>
* White	<i>Not Available</i>
* Waller-Franklin Formula Mixture, "Just a little bit better"	<i>Not Available</i>
Choice Mixed, all varieties.....	.20 2.00

CANDYTUFT UMBELLATA DWARF HYBRIDS annual

* Choice Mixed	<i>Not Available</i>
----------------------	----------------------

CANDYTUFT

- * Candytuft Miniature Gem (Hyacinth Flowered Type) annual
(Waller-Franklin). A dainty, miniature hyacinth
flowered Candytuft, white, about 4 in..... *Not Available*

GIANT HYACINTH FLOWERED WHITE, Florist Type, extra select.

This is a superior strain; it grows about 15 in. high, with enormous trusses of uniform blooms. It has been one of our specialties for over twenty-five years and every effort is made to keep it at a high state of perfection. We believe it is superior to any other strain.

Price per oz. \$0.30, per lb. \$3.50

Giant Hyacinth Flowered White25	3.00
-------------------------------------	-----	------

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

CANDYTUFT—Continued

CANDYTUFT IBERIS perennial

Gibraltarica, lilac shading to white, 1 ft.....	\$0.50	\$6.00
Jucunda, dwarf, pink, 4 in.....	5.00
* Sempervirens, white, 1 ft.....	<i>Not Available</i>	

CARDINAL CLIMBER: See *Ipomea*, Page 24.

CARNATIONS

Botanical Name *Dianthus Caryophyllus*

CARNATION MARGUERITE, 16 to 20 inches.

Giant Malmaison Mixed	1.65	20.00
Marguerite Choice Mixed85	10.00

CARNATION GRENADIN, early flowering, 20 inches.

Black King, dark red	4.20	50.00
Cardinal Red	4.20	50.00
Golden Sun	4.20	50.00
Snow White	4.20	50.00
Triumph, deep pink	4.20	50.00
White Gold, soft yellow.....	4.20	50.00
Grenadin Mixed	3.50	40.00

CARNATION EARLY DWARF VIENNA

Extra Choice Mixed, 15 in.....	2.50	30.00
--------------------------------	------	-------

CARNATION CHABAUD'S GIANT IMPROVED, 16 to 20 inches.

These Carnations bloom five months from time seed is planted and continue throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 95% double, are true and are clove scented.

Cardinal Red (Sparkler)	2.10	25.00
Crimson (Nero)	2.10	25.00
Deep Rose	2.10	25.00
Deep Salmon (Aurora) (Coppery Salmon).....	2.10	25.00
Flesh Pink (Reine Rose)	2.10	25.00
Rose Pink (The Pearl)	2.10	25.00
Salmon Rose (Legion of Honor).....	2.10	25.00
White (Jeanne Dionis)	2.10	25.00
Yellow (Marie Chabaud)	2.10	25.00
Waller-Franklin Formula Mixture, "Just a little bit better"	2.10	25.00
Choice Mixed, all varieties.....	1.65	20.00

* **PLEASE NOTE** that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

CARNATION—Continued

CARNATION PERPETUAL GIANT, 16 to 20 inches.

A strain similar in habit and earliness to Chabaud's Giant Improved but with extra large flowers. The flowers are at least one-third larger than Chabaud's Giants. Very double and strongly clove scented.

Blood Red, dark crimson.....	\$3.00←
Canary Yellow, clear yellow.....	3.00
Mont Blanc, pure white	3.00
Rose King, rose pink.....	3.00
Rose Queen, deep rose.....	3.00
Rose Supreme, flesh pink.....	3.00
Salmon Glory, salmon rose.....	3.00
Spectrum Red, intense scarlet.....	3.00
Violet Queen, true violet.....	3.00
Choice Mixed	2.50	\$30.00

CARNATION ENFANT DE NICE EVERBLOOMING, 20 inches.

The result of a cross between Carnation Chabaud's Giant and Carnation Perpetual. The plants are of robust upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. This strain is magnificent.

The color comes about 75% true from seed and about 90% of the plants come double.

Pale Pink	5.00
Red (Blood Red)	5.00
Rose, deep	5.00
Salmon, light	5.00
Scarlet	5.00
Striped	5.00
White.....	5.00
Waller-Franklin Formula Mixture, "Just a little bit better"	5.00
Choice Mixed	3.00	35.00

CARNATION TEICHER'S BI-ANNUAL MIXED 1/16 oz. ¼ oz. Per oz.←

A large flowered, long stemmed, hardy

Carnation of merit, 2 ft. perennial.....	\$1.00	\$3.00	\$10.00
--	--------	--------	---------

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

CELOSIA (Cockscomb) annual

Childsii (Chinese Wool Flower) Mixed, 2 ft.	\$0.45	\$5.00
Cristata Dwarf Mixed, 1 ft.65	8.00
Plumosa Choice Mixed, 2 ft.45	5.00

CENTAUREA perennial

Candidissima (Argentea Vera) silvery leaves, 1½ ft.	1.25	15.00
Gymnocarpa (Dusty Miller) silvery leaves, 2 ft.25	3.00

CENTAUREA CYANUS, Dwarf Double (Cornflower or Bachelor's Button) 1 ft. annual

Jubilee Gem, blue45	5.00
-------------------------	-----	------

CENTAUREA CYANUS, Double (Cornflower or Bachelor's Button) 3 ft. annual

WALLER-FRANKLIN SPECIAL STRAINS

The flowers of these strains are large, fully double, and the colors intensified. Long stems for cutting make this strain fine for florists' use.

Black Boy (Waller-Franklin) **blackish maroon.**

Blue Boy (Waller-Franklin) **blue. Commended R. H. S. '36.**

Pinkie (Waller-Franklin) **deep pink. A. M., R. H. S. '36.**

Red Boy (Waller-Franklin) **ruby red.**

Snow Man (Waller-Franklin) **white.**

Waller-Franklin Formula Mixture, "Just a little bit better."

Each of above: Price per oz. \$0.25, per lb. \$2.50.

Choice Mixed Double, all varieties, extra fine.....	.20	2.00
---	-----	------

CENTAUREA IMPERIALIS (Imperial Sweet Sultan) 3 ft. annual

* Choice Mixed	<i>Not Available</i>
----------------------	----------------------

CERASTIUM (Mouse Ear) 1 ft. perennial

Tomentosum (Snow in Summer) silvery white foliage, rock plant45	5.00
--	-----	------

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
CHEIRANTHUS ALLIONI (Siberian Wallflower) 1½ ft. biennial		
* Golden Bedder	<i>Not Available</i>	
Orange	\$0.25	\$2.50
CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisies) 2 ft.		
Carinatum Tricolor Mixed.....	.20	2.00
“ Merry Mixture, a blend of extremely gay colors25	2.50
Segetum Eastern Star, primrose, brown disc.....	.20	2.00
“ Choice Mixed15	1.75
CHRYSANTHEMUM DOUBLE ANNUAL, 2 ft.		
* Coronarium Double Mixed, 4 ft.....	<i>Not Available</i>	
CHRYSANTHEMUM MAXIMUM (Shasta or Moon Daisy) perennial		
After trial of existing varieties we have selected the following as the best:		
May Queen (Spring Marguerite) medium-sized flowers, 2 ft.....	.30	3.50
Mrs. C. Lowthian Bell, large flowers on long stems, 3 ft.50	6.00
Shasta Alaska, large pure white flowers, 2½ ft.....	.50	6.00
Shasta Westralia, similar to Alaska but taller, 3 ft....	.50	6.00
CLEOME (Spiderflower)		
Giant Pink Queen, bright salmon pink. S.M., A.A.S. '4285	10.00
COBAEA SCANDENS (Cathedral Bells) annual climber		
Violet50	6.00
White65	8.00
Mixed (A blend of Violet and White).....	.50	6.00
CONVOLVULUS (Morning Glory) annual		
Crimson Rambler20	2.00
Major Mixed, climber10	1.00
COREOPSIS, 3 ft. These are the perennial forms of Calliopsis.		
Double Sunburst, golden yellow.....	.35	4.00
* Grandiflora, Fl., Pl., golden yellow, double	<i>Not Available</i>	
Grandiflora Lanceolata, golden yellow.....	.15	1.75
* Mayfield Giant, large flowered, golden yellow	<i>Not Available</i>	

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
COSMOS annual		
COSMOS MAMMOTH FLOWERING SENSATION, 3 ft.		
Dazzler, crimson	\$0.25	\$3.00
Pink25	3.00
White25	3.00
Mixed, A.M., A.A.S. '36.....	.25	2.50
COSMOS EXTRA EARLY SINGLE MAMMOTH FLOWERING, 2½ ft.		
Crimson25	2.50
Pink25	2.50
White25	2.50
Choice Mixed20	2.00
COSMOS LATE DOUBLE CRESTED, 4 ft.		
Crimson King85	10.00
Pink Beauty85	10.00
White Queen85	10.00
Choice Mixed65	8.00
COSMOS LATE MAMMOTH SINGLE, 4 ft.		
Perfection Giant Flowering Fine Mixed15	1.75
COSMOS HYBRIDA		
Burpee's Yellow25	3.00
Orange Flare (Early Flowering) G.M., A.A.S. '35, 2½ ft.25	3.00
" Ruffles, semi-double35	4.00
CYANUS: See Centaurea Cyanus, Page 15.		
CYNOGLOSSUM (Chinese Forget-me-not) 2 ft. annual		
Amabile Deep Ultramarine Blue.....	.15	1.50
" Pink25	3.00
" Dwarf Compactum Firmament, B.M., A.A.S. '3925	2.50
DAHLIA UNWIN TYPE		
Waller-Franklin Dwarf Hybrids, greatly improved Unwin type which produces a high percentage of doubles from seed	1.25	15.00
* Unwin's Dwarf Hybrids Mixed, miniature early flowering, double and semi-double hybrids, 18 to 24 in. high, with a wide range of colors.....	<i>Not Available</i>	

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

DELPHINIUM

DELPHINIUM CHINENSIS, Tall, 3 ft. perennial

While the Chinensis type of Delphinium is classified as perennial, they will, if planted early, bloom the first year from seed.

Cambridge Blue (Waller-Franklin) rich belladonna blue	\$1.00	\$12.00
Dark Blue50	6.00

DELPHINIUM CHINENSIS, Dwarf, 1 ft. perennial

Azure Fairy, azure blue.....	.50	6.00
Blue Butterfly Improved, ultramarine blue.....	.50	6.00

DELPHINIUM PERENNIAL

Cardinale, scarlet	1.25	15.00
--------------------------	------	-------

DELPHINIUM BELLADONNA TYPE perennial

Belladonna Improved (Waller-Franklin Special Strain).

Clear light blue, large flowered and a strong grower.

The finest strain of Belladonna on the market..... 2.10 25.00

Bellamosum Improved (Waller-Franklin Special Strain). Clear large deep blue flowers (Phenyl Blue, Ridgway) uniform in color.....	2.10	25.00
Belladonna Cliveden Beauty	1.65	20.00
Belladonna (True) light blue.....	1.00	12.00
Bellamosum, dark blue	1.00	12.00
Lamartine, gentian blue with cream center.....	1.65	20.00

DELPHINIUM WREXHAM TYPE, 5 ft. perennial

* Art Shades (Waller-Franklin)	<i>Not Available</i>	
* Deep Blue Shades (Waller-Franklin)	<i>Not Available</i>	
* Light Blue Shades (Waller-Franklin)	<i>Not Available</i>	
* Mid-Blue Shades (Waller-Franklin)	<i>Not Available</i>	
Waller-Franklin Wrexham Finest Mixed.....	3.00	35.00

DELPHINIUM BLACKMORE AND LANGDON TYPE perennial

Hybrids XXX Mixed (Waller-Franklin).....	1.25	15.00
* Gold Medal Hybrids Mixed.....	<i>Not Available</i>	

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

DELPHINIUM PACIFIC GIANTS

An outstanding strain originated on the Pacific Coast. Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well balanced spikes. Thin woody stems. Comparatively mildew resistant, this strain is practically 100% double.

We are pleased to offer a complete list of Pacific Giant Hybrids of our production, carefully grown from the originator's finest stock.

GROWN FROM ORIGINATOR'S STOCK

Black Knight Series, dark blue (Dark Bee)	\$6.25	\$75.00	} <i>October Delivery Only</i>
Blue Bird Series, clear medium blue (White Bee)	6.25	75.00	
Bluejay Series, clear medium blue (Dark Bee)	6.25	75.00	
Cameliard Series, pure lavender (White Bee)	6.50	80.00	
Galahad Series, giant glistening white (White Bee)	6.25	75.00	
Guinevere Series, light pinkish lavender (White Bee)	6.25	75.00	} <i>October Delivery Only</i>
King Arthur Series, dark violet (White Bee)	6.25	75.00	
Round Table Series	6.25	75.00	
Summer Skies Series, clear light blue (White Bee)	6.25	75.00	
Dark Blue Shades	5.00	60.00	
Lavender Pastel Shades	5.00	60.00	
Light Blue Shades	5.00	60.00	
Medium Blue Shades	5.00	60.00	
Violet Shades	5.00	60.00	
Pacific Giants White	5.85	70.00	
Pacific Giants Mixed	4.20	50.00	

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

DIANTHUS

Pinks, Flower of the Gods.

DIANTHUS CHINENSIS (China or Indian Pinks) 1 ft. annual

Chinensis Double Choice Mixed.....	<i>Crop</i>	<i>Failure</i>
Chinensis Single Choice Mixed.....	\$0.25	\$3.00

DIANTHUS HEDDEWIGH LACINIATUS, 1 ft. annual

Double Choice Mixed	<i>Crop</i>	<i>Failure</i>
Single Choice Mixed30	3.50

DIANTHUS SWEET WIVELSFIELD, 1 ft. annual

(Dianthus Allwoodii x D. Barbatus) A hardy annual, good for borders, as a cut flower, and adapted for rock gardens.

* Double Choice Mixed	<i>Not Available</i>
Single Choice Mixed45 5.00

DIANTHUS DELIGHT, 9 in. perennial

* Hybrid between Dianthus Sweet Wivelsfield and Dianthus Roysii. Colors from the palest pink to the deepest purple	<i>Not Available</i>
--	----------------------

DIANTHUS LOVELINESS, 1 ft. perennial

* The flowers have lacerated petals, of an exquisite mauve tint but most fascinating is its fragrance	<i>Not Available</i>
--	----------------------

DIANTHUS PLUMARIUS (Grass or Clove Pinks) 1¾ ft. perennial

Nanus, Dwarf Double Pinks Choice Mixed, 1 ft.....	1.00	12.00
Plumarius Double (Double Pinks) Fine Mixed.....	1.00	12.00
Plumarius Single (Single Pink) Fine Mixed.....	.50	6.00
* Semperflorens Mixed (Florists' Perpetual Pinks) double	<i>Not Available</i>	
Cyclops, Single Perpetual, various colors, red eye.....	.50	6.00

DIANTHUS PLUMARIUS SCOTICUS DOUBLE SPECIAL FLORIST STRAIN

Self colors of various tints of pink, rose, salmon and white and the same colors in combination with a bright crimson zone. Stems 12 to 15 inches. Blooms 1½ to 2 inches. Free flowering. This is the best of all Plumarius Dianthus.

Price per oz. \$3.00

Spring Beauty Extra Double Giant Mixed.....	1.00	12.00
---	------	-------

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
DIANTHUS ALLWOODII , 1 ft. perennial		
Allwoodii Mixed, half carnation, half pink, double and single varieties. Free flowering, with a wide range of color. Per 1,000 seeds.....		\$3.00
DIANTHUS PERENNIAL FOR ROCK GARDENS		
Allwoodii Alpinus, flowers first year from seed, 4 to 6 in. high, mixed colors. A gem for the rock garden, fragrant	\$2.50	\$30.00
Caesius Grandiflorus (Cheddar Pinks) pink, 6 in.....	.50	6.00
* Deltoides Brilliant (Maiden Pinks) rich rose pink.....	<i>Not Available</i>	
Rock Garden Rare Species Mixed, including Caucasius, Collinus, Arenarius, Seguieri, Grisebachii, Orbelicus, Rupicola, Saxatilis, Cyri, Arboreus, Stawkianus, Glaucophyllus, Viscidus and over forty rare species	1.65	20.00
Winteri, New Pinks. The flowers are pure colors, compact habit, flowers first year from seed, 9 in.	5.00	
DIGITALIS (Foxglove) 4 ft. biennial		
The Shirley, enormous spotted flowers, mixed.....	.65	8.00
DIMORPHOTHECA (Star of the Veldt) 1 ft. annual		
* Aurantiaca Golden West	<i>Not Available</i>	
* " Orange Improved	<i>Not Available</i>	
* " Salmon Beauty	<i>Not Available</i>	
* " White Beauty	<i>Not Available</i>	
" Mixed Hybrids65	8.00
Ecklonis, white with blue disc, 2 ft.....	1.25	15.00
DOLICHOS (Hyacinth Bean) half hardy annual climber		
Lignosus (Australian Pea Vine)50	6.00
ESCHSCHOLTZIA (California Poppy) SPREADING VARIETIES		
1 ft. annual		
Aurantiaca (Orange King) rich orange, true California Poppy, A.M., R.H.S.....	.15	1.50
Carmine King, deep carmine.....	.25	2.50
Golden West (Californica) yellow with orange center. H.C., R.H.S.15	1.50
Rosy Queen, rosy pink.....	.25	2.50
The Geisha, orange crimson, inside petals golden.....	.35	4.00
White15	1.50
Brilliant Mixed, mixture of all above colors.....	.15	1.75
Mixed, white, yellow and orange.....	.15	1.50

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

EUPHORBIA, 2 ft. annual

Variegata (Snow-on-the Mountain)	\$0.25	\$3.00
--	--------	--------

GAILLARDIA PICTA (Blanket Flower) 2 ft. annual

Single Indian Chief, red, A.M., R.H.S.....	<i>Crop</i>	<i>Failure</i>
Single Mixed45	5.00
Lorenziana Double Choice Mixed.....	.50	6.00

GAILLARDIA GRANDIFLORA (Blanket Flower) 3 ft. perennial

Burgundy, dark scarlet85	10.00
Portola Hybrida (Waller-Franklin) red, golden tipped..	.45	5.00
Sanguinea, copper red45	5.00
Superba, Choice Mixed, best and largest varieties.....	.45	5.00
Choice Mixed35	4.00

GERBERA HYBRIDS (Transvaal Daisy) 2 ft. greenhouse plant

Giant Hybrids Mixed	15.00
---------------------------	-------	-------

GEUM (Avens) The Rose of the Rockery, 2 ft. perennial

Lady Stratheden, orange yellow.....	1.00	12.00
Mrs Bradshaw, scarlet85	10.00
Orange Queen, orange scarlet.....	1.65	20.00
Prince of Orange, true orange.....	2.10	25.00
Choice Mixed85	10.00

GILIA annual

Capitata Reselected, rich sky blue, large blooms. A good cut flower, 3 ft.....	.25	2.50
---	-----	------

GLAUCIUM: See Horned Poppy, Page 24.

GREVILLEA (Silk Oak) greenhouse plant

Robusta85	10.00
---------------	-----	-------

GYSOPHILA ELEGANS (Chalk Plant) annual

COVENT GARDEN MARKET RESELECTED, 2 ft.

An improved giant pure white, unsurpassed as to size of bloom as well as form. A Florist Strain.

Price per oz. \$0.10, per lb. \$1.00.

Paris Market, large flowered, extra select, 2 ft..... .10 .85

* London Market, large flowered, 2½ ft..... *Not Available*

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

GYPSOPHILA—Continued

GYPSOPHILA PANICULATA (Baby's Breath) 3 ft. perennial

Double Snow White.....	\$2.50	\$30.00
Single White20	2.00

GYPSOPHILA REPENS 6 in. perennial

Rose, pale rose	1.65	20.00
White	1.65	20.00

HELIANTHUS: See Sunflower, Page 45.

HELICHRYSUM MONSTROSUM, Flora Plena (Strawflower) 3 ft. annual

Canary Yellow (Waller-Franklin) (Buttercup).....	.65	7.50
Crimson65	7.50
Fireball, deep orange scarlet65	7.50
Golden Globe, orange yellow65	7.50
Rose Queen (Waller-Franklin) rich deep rose.....	.65	7.50
Salmon65	7.50
Silvery Pink (Waller-Franklin) silvery cameo pink.....	.65	7.50
Violet65	7.50
White65	7.50
Waller-Franklin Formula Mixture, "Just a little bit better"65	7.50
Mixed, extra fine.....	.50	6.00

HEUCHERA (Alum Root or Coral Bells) 1½ ft. perennial

Sanguinea Hybrids Mixed	12.00
" Rosea		Crop Failure
" Spitfire, large rich scarlet.....	12.00
" Splendens, vermilion	12.00

HOLLYHOCK, 6 to 7 ft. Botanical name *Althaea rosea*. perennial

Enchantress, Black Gem, Fire King, Golden Drop and Virgin Queen are a revival of names used by Mr. Chater.

Chater's Double Chamois	1.00	12.00
" " Deep Rose (Enchantress)	1.00	12.00
" " Maroon (Black Gem).....	1.00	12.00
" " Newport Pink	1.00	12.00
" " Salmon Rose	1.00	12.00
" " Scarlet (Fire King)	1.00	12.00
" " Sulphur Yellow (Golden Drop).....	1.00	12.00
" " White (Virgin Queen).....	1.00	12.00
" " Waller-Franklin Formula Mixture, "Just a little bit better".....	1.00	12.00
" " Superb Mixed85	10.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

HOLLYHOCK, 6 to 7 ft. perennial — Continued

Double Begonia Flowered Pastel Mixed.....	\$0.85	\$10.00
Imperator, fringed flowers, pink to cerise salmon.....	.85	10.00
Souvenir de Madam Perrin Mixed, Semi-double.....	.85	10.00
Triumph Double Mixed. Flowers waved and fringed....	.85	10.00
Double, Semi-double and Single Mixed.....	.35	4.00
Allegheny Mixed, semi-double, art shades.....	.35	4.00

HOLLYHOCK SINGLE

Mixed25	3.00
-------------	-----	------

HOLLYHOCK ANNUAL

Indian Spring, S.M., A.A.S. '39.....	.50	6.00
--------------------------------------	-----	------

HORNED POPPY (Glaucium) 3 ft. annual

Orange and Yellow25	3.00
-------------------------	-----	------

IBERIS: See Candytuft, Pages 12-13.

IPOMEA annual climber

Cornell, large flowers, carnelian red bordered white, free blooming, heavy growth, attractive bright green foliage65	8.00
Crimson Rambler (see Convolvulus, Page 16).		
Heavenly Blue Clarke's Strain, sky blue, shading golden yellow in throat, extremely early.....	.25	3.00
Heavenly Blue Improved, deep sky blue, light at center, early flowering25	3.00
Pearly Gates, lovely lustrous white. S.M., A.A.S. '42	.50	6.00
Scarlett O'Hara, G.M., A.A.S. '38.....	.65	7.50
Quamoclit Scarlet (Cypress Vine)85	10.00
“ Mixed85	10.00
“ Sloteri (Cardinal Climber).....	1.40	17.00

KOCHIA (Summer Cypress or Burning Bush) 3 ft. annual

Childsii, compact, symmetrical and uniform, espe- cially adapted for an annual hedge. Ornamental feathery green foliage during the Summer months turning red in the Autumn.....	.10	1.00
--	-----	------

LANTANA greenhouse annual

Hybrida Mixed, 2½ ft.....	.60	7.00
---------------------------	-----	------

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

LARKSPUR (Larks-Heel) annual

LARKSPUR, Early Giant Hyacinth Flowered Improved, 3 ft.

Dark Blue	\$0.85	\$10.00
* Lilac	<i>Not Available</i>	
Pink85	10.00
Purple85	10.00
White85	10.00
Choice Mixed65	7.50

LARKSPUR GIANT IMPERIAL, 4 ft.

We are proud to have been the originators of this great group of Larkspurs. The first two varieties were Exquisite Pink Improved and Exquisite Rose, both of which received Awards of Merit from the Royal Horticultural Society.

These Larkspurs are ideal for cut flowers as the flower stems, three to four feet long, branch from the base of the plant.

Blue Bell, light blue.....	.45	5.00
Blue Spire (Waller-Franklin) deep Oxford blue.....	.45	5.00
Carmine King, carmine rose.....	.45	5.00
Dazzler, carmine45	5.00
Exquisite Pink Improved (Waller-Franklin) soft pink shaded salmon, A.M., R.H.S.....	.45	5.00
Exquisite Rose (Waller-Franklin) rose pink, A.M., R.H.S.45	5.00
Lilac King, rich lilac45	5.00
Los Angeles Improved, rose.....	.45	5.00
* Miss California, pink shaded salmon.....	<i>Not Available</i>	
Rosalind (Waller-Franklin) rose suffused salmon.....	.45	5.00
Sweet Lavender, lavender45	5.00
White King, fine white.....	.45	5.00
Waller-Franklin Formula Mixture, "Just a little bit better"45	5.00
Choice Mixed35	4.00

LARKSPUR, Tall Branching Double Stock Flowered, 4 ft.

Choice Mixed25	3.00
--------------------	-----	------

LATHYRUS LATIFOLIUS (Everlasting Pea) perennial climber

Pink Beauty50	6.00
Red50	6.00
White Pearl50	6.00
Mixed45	5.00

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
LAVATERA (Mallow) perennial		
Assurgentiflora (California Windbreak) rose, 10 ft.	\$0.20	\$2.00
LAVENDER perennial		
Munstead Strain, dwarf, deep lavender, 1 ft.....	1.25	15.00
LEPTOSYNE (Sea Dahlia) annual		
* Maritima Grandiflora, yellow, 2 ft.....	<i>Not Available</i>	
LILIUM (Regal Lily) 4 ft. perennial		
Regale65	8.00
LINARIA (Toad Flax or Wild Snapdragon) 1 ft. annual		
Maroccana Hybrida Excelsior Mixed25	3.00
Fairy Bouquet Mixed, compact plants about eight to ten inches high, in many distinct colors.....	.60	7.00
LINUM (Scarlet Flax) annual		
Grandiflorum Rubrum, 1½ ft.....	.20	2.00
LINUM (Perennial Flax)		
Flavum, golden yellow, fine rock plant, 1 ft.....	1.25	15.00
Flavum Nanum Compactum, dwarf, yellow, 6 in.....	4.20	50.00
Perenne, Sibiricum, blue, 2½ ft.....	.20	2.00
LOBELIA ERINUS annual		
COMPACT VARIETIES		
Cambridge Blue, light blue, green foliage.....	2.10	25.00
Crystal Palace, true, dark blue, dark foliage.....	1.65	20.00
Emperor William, gentian blue, green foliage.....	1.65	20.00
Mrs. Clibran, deep blue, white eye.....	1.65	20.00
TRAILING		
Sapphire, sapphire blue, white eye	1.65	20.00
LUPINUS		
HARTWEGII GIANT KING, 3 ft. annual		
Blue (Waller-Franklin) Oxford Blue.....	.45	5.00
Heliotrope (Waller-Franklin) rosy purple.....	.45	5.00
Sky Blue (Waller-Franklin) light blue.....	.45	5.00
White (Waller-Franklin) pure white.....	.45	5.00
Choice Mixed (Waller-Franklin) A.M., A.A.S. '33.....	.35	4.00

* PLEASE NOTE that items preceded by an asterisk will not be available this season

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

LUPINUS—Continued

HARTWEGII, 2 ft. annual

* Choice Mixed *Not Available*

SMALL SEEDED SORTS

Nanus Blue, 1 ft. (California Native).....	\$0.20	\$2.00
* Small Seeded Annual Sorts Mixed.....	<i>Not Available</i>	
Texas Blue Bonnet (Texas State Flower) 1 ft.....	.20	2.00

LUPINUS PERENNIAL (Arboreus) 4 ft.

Lavender Tree30	3.50
Yellow Tree30	3.50

MARIGOLD (Tagetes) annual

The botanical name of the African Marigold is *Tagetes Erecta*. The French Marigold is *Tagetes Patula*.

MARIGOLD TALL AFRICAN DOUBLE FISTULOSA, 3 ft.

ALL-DOUBLE—An especially fine tall branching strain, bearing enormous flowers of the quilled type. One of the greatest improvements in the history of African Marigolds. No longer do we have to be content with a high percentage of singles. This strain is 100 per cent double, with huge perfectly formed blooms.

As originators, we claim to have the most perfect and best strains. Especially selected for florists.

Lemon All-Double (Waller-Franklin)

Orange All-Double (Waller-Franklin) **A.M., R.H.S., '33**

Each of above varieties: Price per oz. \$.085, per lb. \$10.00.

Mixed All-Double, Price per oz. \$.065, per lb. \$7.50.

* Lemon Queen Improved, Los Angeles Florist Strain... *Not Available*

* Prince of Orange Improved, Los Angeles Florist Strain *Not Available*

Mixed35 4.00

MARIGOLD AFRICAN DOUBLE IMBRICATA

Burpee Gold, orange (odorless foliage) 2 ft.....	.45	5.00
Burpee Gold Improved, bright orange (odorless foliage) 2½ ft.....	.50	6.00
Guinea Gold, golden orange, 2½ ft.....	.35	4.00
Yellow Supreme, creamy lemon yellow, 2½ ft.....	.35	4.00

* **PLEASE NOTE** that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

MARIGOLD GIGANTEA

Sunset Giants. Huge flowers with a color range through orange-yellow and primrose.....	\$0.50	\$6.00
---	--------	--------

MARIGOLD COLLARETTE

Crown of Gold, bright golden orange (odorless foliage) G.M., A.A.S. '37.....	.45	5.00
---	-----	------

MARIGOLD MISSION GIANTS—A new personality in Marigolds of exceptional merit. The plants grow about 18 inches high and show much more than the ordinary amount of vigor. Under our field conditions the plants, which are base branching, produce from 8 to 12 stems of excellent cutting length. The blooms, which measure from 4 to 5 inches in diameter, are almost a perfect ball.

Mission Giant Goldsmith (Waller-Franklin) rich golden orange, B.M., A.A.S. '41.....	.65	8.00
Mission Giant Yellowstone (Waller-Franklin) clear golden yellow, H.M., A.A.S. '42.....	.65	8.00
Mission Giant Mixed (Waller-Franklin).....	.60	7.00

MARIGOLD DIXIE SUNSHINE, 4 ft.

Early Sunrise, dazzling golden yellow.....	.65	7.50
--	-----	------

MARIGOLD FRENCH SINGLE

Ferdinand, harmony type bloom, 2 ft.....	.35	4.00
Single Brown (Josephine) for Florists, 3 ft.....	.25	3.00
Flash (New) red and gold bicolor, 15 in. B.M., A.A.S. '43	2.10	25.00

MARIGOLD DWARF FRENCH DOUBLE, 1 ft.

* Golden Ball, compact, large golden yellow	<i>Not Available</i>	
Harmony, deep orange, with maroon-brown collar....	.25	2.50
Harmony Hybrids, mixture of Harmony type, crested flowers25	2.50
Melody, brilliant orange. B.M., A.A.S. '4245	5.00
Robert Beist, dark maroon25	2.50
Royal Scot (Striped) extra select45	5.00
Scarlet Glow, mahogany turning to orange scarlet. H.M., A.A.S. '4145	5.00
Monarch Strain Mixed30	3.50
Choice Double Mixed20	2.00

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

MARIGOLD (French Double) MINIATURE

Butterball, soft butter yellow. B.M., A.A.S. '42	\$0.45	\$5.00
Spry, yellow crested center, guard petals mahogany- red. S M., A.A.S. '4145	5.00
Yellow Pigmy, H.M., A.A.S. '4045	5.00

MARIGOLD TAGETES SIGNATA PUMILA annual

Gnome, deep orange, 9 in.60	7.00
--------------------------------	-----	------

MARVEL OF PERU (Four O'Clocks) Mirabilis Jalapa. annual

Choice Mixed	<i>Crop</i>	<i>Failure</i>
--------------------	-------------	----------------

MATRICARIA, Fl. Pl. perennial

Eximia Grand. Double White, select strain, 2 ft.	1.25	15.00
“ “ Ball's Double White, extra select, 18 in.	1.25	15.00
Capensis Alba Plenissima (Feverfew) 2 ft.45	5.00

MATTHIOLA (Evening Scented Stock) 2 ft. annual

Bicornis. lilac flowers, exquisitely perfumed20	2.00
---	-----	------

MIGNONETTE (Reseda Odorata) annual

The following are the four best Florist Machet Mignonettes. They have been grown and selected by us for many years and they have always given satisfaction. In order to bring them to the notice of more of our customers we have placed them in this box.

Giant Flowering, Waller-Franklin Select Strain, 1½ ft.

Price per oz. \$0.35, per lb. \$4.00.

Goliath Red, Waller-Franklin Select Strain, 1 ft.

Price per oz. \$0.35, per lb. \$4.00.

New York Market, Waller-Franklin Select Strain, 1½ ft.

Price per oz. \$0.45, per lb. \$5.00.

White, Waller-Franklin Select Strain.

Price per oz. \$0.35, per lb. \$4.00.

Reseda Odorata Grandiflora Improved, 1½ ft.15	1.50
Machet Improved, 1½ ft.25	2.50
“ Special Mixture, 1 ft.20	2.00

MIRABILIS: See Marvel of Peru.

MORNING GLORY: See Ipomea, Page 24.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

NASTURTIIUM (Indian Cress) annual Botanical Name, Tropaeolum

NASTURTIIUM SEMI-DOUBLE GLEAM

Golden Gleam, golden yellow, G.M., A.A.S., '33		
A.M., R.H.S. '32		\$1.25
Indian Chief, dark foliage, brilliant scarlet.....	<i>Crop Failure</i>	
Indian Summer, dark foliage, orange buff		1.25
Mahogany, dark mahogany red.....		1.25
Scarlet Gleam, fiery scarlet, G.M., A.A.S. '35.....		1.25
Glorious Gleam Hybrids Mixed, well balanced mixture, A.M., A.A.S. '35		1.25

NASTURTIIUM SEMI-DOUBLE DWARF, 1 ft.

Golden Globe, golden yellow	1.50
Scarlet Globe, fiery scarlet.....	1.50
Gem Mixed, well balanced range of colors.....	1.50
Giant Mixed, dwarf compact.....	1.50

NASTURTIIUM SINGLE DWARF, 1 ft.

Dark Scarlet (Empress of India, Crimson).....	1.25
Waller-Franklin Formula Mixture of Dark Leaved Varieties	1.25
Choice Mixed	1.00

NASTURTIIUM SINGLE TALL or CLIMBING

Scarlet (Brilliant, Schulzi)	1.25
Waller-Franklin Formula Mixture of Dark Leaved Varieties	1.25
Choice Mixed	1.00

NEMESIA Strumosa Grandiflora (Suttoni) 1 ft. annual

Choice Mixed	\$2.10	25.00
--------------------	--------	-------

NEMESIA NANA COMPACTA, 9 in. annual

Triumph Mixed	2.10	25.00
Superbissima Grandiflora Mixed, dwarf, splendid colors	2.10	25.00

NEMOPHILA, 6 in. annual

Insignis Blue (Baby Blue Eyes)	\$0.20	\$2.00
--------------------------------------	--------	--------

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

NICOTIANA (Tobacco) annual

Affinis, Sweet Scented White, 3 ft.....	<i>Crop Failure</i>	
“ “ “ Choice Mixed, 3 ft.....	<i>Crop Failure</i>	
“ “ “ Crimson Bedder, 15 in.....	.85	10.00
Miniature White (Suaveolens) 1½ ft., fragrant.....	<i>Crop Failure</i>	

OENOTHERA (Evening Primrose) annual

Lamarckiana, 4 ft.10	1.00
-------------------------	-----	------

PANSY (Heartsease) Botanical name Viola Tricolor. 6 in. biennial-annual

PANSY WALLER-FRANKLIN SPECIAL FORMULA MIXTURE OF SWISS GIANTS

A magnificent blend of Swiss Giant Pansy, characterized by a predominance of rich wine colors, which far surpasses, in form and range of dark, rich colors, any mixture of Swiss Giant Pansy that we have seen. The plants are uniformly compact and most of the blooms are waved, giving them the appearance of being frilled.

This Formula Mixture has been one of our special items for a number of years. It has been well received by the critical Pansy seed buyers and, with confidence, we recommend it to every firm not already buying this blend.

Price per oz. \$7.50, per lb. \$90.00

Swiss Giant Alpenglow, cardinal shades.....	7.10	85.00
“ “ Berna Improved, dark violet blue	7.10	85.00
“ “ Blue (Ullswater)	7.10	85.00
“ “ Coronation Gold, A.M., A.A.S. '38.....	7.10	85.00
“ “ Luna, sulphur yellow self.....	7.10	85.00
“ “ Rheingold, yellow with blotch.....	7.10	85.00
“ “ Swiss White, pure white.....	7.10	85.00
Super Swiss Giants, Superb Mixed.....	6.25	75.00
* Swiss Giants Fine Mixed	<i>Not Available</i>	
Dwarf Swiss Giants Choice Mixed.....	6.25	75.00
America, Special Florists' Strain Mixed.....	6.25	75.00
* Engelmann Giant Mixed (<i>Grown from Originator's Stock</i>)	<i>Not Available</i>	
Maple Leaved Giants Mixed.....	7.10	85.00

PANSY TALL WINTER FLOWERING (Florist Strain).....10.00

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

PASSIFLORA (Passion Flower)

Edulis, blue and white.....	\$1.00	\$12.00
-----------------------------	--------	---------

PENTSTEMON, Hybrid Gloxinoides (Beard Tongue) perennial

Choice Mixed (Sensation) 2½ ft.....	<i>Crop Failure</i>
Blue Gem, fine for rockeries, 1½ ft.....	<i>Crop Failure</i>

PETUNIA annual

PETUNIA HYBRIDA, 1½ ft.

Blue Bee (Waller-Franklin) the blue of Viola Jersey Gem	1.00	12.00
General Dodds, velvety blood red.....	<i>Crop Failure</i>	
* Hollywood Star (Waller-Franklin) S.M., A.A.S. '39.....	<i>Not Available</i>	
Howard's Star, purple, white star.....	<i>Crop Failure</i>	
Howard's Star Improved (Waller-Franklin) velvety purple, pure white star.....	<i>Crop Failure</i>	
Radiance (Waller-Franklin) cerise rose, S.M., A.A.S. '41	<i>Crop Failure</i>	
* Rose King Improved	<i>Not Available</i>	
Topaz Queen, extra dwarf, scarlet rose	1.65	20.00
Topaz Rose (Waller-Franklin) fiery rose, topaz throat.		
Special Mention A.A.S. '38.....	<i>Crop Failure</i>	
Violacea, deep violet	1.00	12.00
White King	<i>Crop Failure</i>	
De Luxe Bedding Mixture (Waller-Franklin)		
This mixture is outstanding. It is made up exclusively of the largest flowered varieties in the hybrid group		
	<i>Crop Failure</i>	
Waller-Franklin Formula Mixture		
This mixture contains every known color in Petunias in a wonderful blend which has taken years of experimenting to perfect.....		
	<i>Crop Failure</i>	
Choice Mixed, excellent mixture of rich bright colors	<i>Crop Failure</i>	

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

PETUNIA RUFFLED NANA COMPACTA

Martha Washington (Waller-Franklin). The color is remarkable. The frilled portion of the flower is a blush pink, the center portion is veined a wine red deepening in the throat, which is large, to dark violet. Its growth is nine inches high and it forms a ball effect, smothered with frilled blooms three inches in diameter. Its compact habit has never before been seen in Petunias.

A.M., A.A.S., '35; H.C., R.H.S. '35\$10.00

Grandiflora Mixed Colors (Waller-Franklin). A new type of Petunia with very attractive medium sized, well fringed and ruffled flowers borne in great profusion on erect growing, very compact plants only 8 to 12 inches tall. The mixture of colors ranges from pure white to dark red in every imaginable gradation and combination.....15.00

PETUNIA HYBRIDA NANA COMPACTA, 1 ft.

Admiral, rich violet blue with waved flowers.....	10.00
Blue Bedder	<i>Crop Failure</i>	
Celestial Rose, deep rose compact.....	<i>Crop Failure</i>	
* Cream Star, creamy white, S.M., A.A.S. '40	<i>Not Available</i>	
Rose of Heaven, Select strain, rose pink, H.C., R.H.S. '35	1.25	\$15.00
Rosy Morn, pink, white throat. A selected very dwarf strain	1.25	15.00
Salmon Supreme, salmon pink, nice new color.....	<i>Crop Failure</i>	
Silver Blue (Heavenly Blue) light blue. Extra Select	2.10	25.00
Snowball, pure white flowers, very compact.....	1.65	20.00
Twinkles, brilliant rose, starred white.....	1.65	20.00
Violacea, deep violet, compact and dwarf. A.M., R.H.S. '35	<i>Crop Failure</i>	
Violet Blue, rich violet blue.....	<i>Crop Failure</i>	
Waller-Franklin Formula Mixture. This is an extra dwarf strain containing only the dwarfer grow- ing varieties in the Nana Compacta group. The color blend is excellent.....	<i>Crop Failure</i>	
Choice Mixed	<i>Crop Failure</i>	

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

PETUNIA GRANDIFLORA NANA COMPACTA

King Henry, rich velvety red.....	\$10.00
Velvet Ball, velvety blood red, B.M., A.A.S. '39.....	10.00

PETUNIA MINIATURE, 6 in.

A new strain of Dwarf Compact Miniature Petunias.	}	<i>Crop Failure</i>
Rose Gem (Waller-Franklin) deep rose. S.M., A.A.S. '36		
Violet Gem (Waller-Franklin) rich violet blue.		
H.M., A.A.S. '41		
White Gem (Waller-Franklin) pure white.....		

PETUNIA BALCONY (Pendula) Suitable for any situation.

Black Prince, velvety red.....	}	<i>Crop Failure</i>
Blue, velvety violet blue, extra select.....		
Crimson, dark red		
Rose, fiery rose, select strain.....		
Star of California (Waller-Franklin) violet crimson, white star		
White, pure white. A.M., R.H.S. '35. One of the finest whites in Petunias		
Balcony Choice Mixed, includes all the above varieties		

PETUNIA GRANDIFLORA

PETUNIA LARGE FLOWERING SINGLE

Price 1/16 oz.	Price 1/4 oz.	Price per oz. ←
-------------------	------------------	--------------------

Dwarf Elk's Pride (Waller-Franklin Strain)			
rich violet blue	\$2.50	\$7.50	\$25.00
* Dwarf Pink Glory (Waller-Franklin Strain).....		<i>Not Available</i>	
Snowstorm Improved (Waller-Franklin Strain)....	2.50	7.50	25.00

PETUNIA DWARF ERFURT or LARGE FLOWERING SINGLE DWARF FRINGED

* Lace Veil (Waller-Franklin Strain) pure white	<i>Not Available</i>
* Setting Sun, brilliant rose	<i>Not Available</i>

PETUNIA LARGE FLOWERING SINGLE FRINGED

Theodosia Improved (Waller-Franklin) rosy pink			
with golden center	2.00	6.00	20.00

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price 1/16 oz.	Price 1/4 oz.	Price per oz.
-----------------	-------------------	------------------	------------------

PETUNIA SUPER FLUFFY RUFFLES MIXED (Waller-Franklin)

A strain of Petunia so ruffled and frilled that the flowers have the appearance of being double. The colors in this blend are Pink and White, Salmon, Salmon Pink, Deep Rose, Rose, Crimson and Light Blue

.....\$2.50 \$7.50 \$25.00

PETUNIA RUFFLED GIANTS With Large Veined Throats

Ruffled Monsters Choice Mixed..... 2.00 6.00 20.00

PETUNIA GIANTS OF CALIFORNIA. The largest Petunias.

Waller-Franklin Formula Mixture..... 2.50 7.50 25.00

PETUNIA DWARF GIANTS OF CALIFORNIA

Waller-Franklin Formula Mixed 3.00 10.00 35.00

Choice Mixed 2.50 8.00 30.00



Field Scene

OUR DOUBLE PETUNIA PROGRAM

Every operation connected with the production of Double Petunia seed, from the seed sowing in flats to the transplanting into the field, and the pollination of every bloom to the handpicking of every seed pod, requires highly skilled hand labor.

All types of labor are extremely short in this production area. When field labor is available, it is primarily for use on the growing of food crops only.

In view of this situation, we shall, for crop of 1944 and perhaps for the duration, not attempt the usual large commercial blocks of Double Petunia.

We shall, however, grow sizable stock seed production blocks of the separate colors and Mixed. This program will enable us to perpetuate and continue to improve existing strains and to work to the end of later on, when field labor becomes somewhat more plentiful, being able to offer still better varieties.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

PHACELIA annual

Campanularia (California Blue Bell) gentian blue, 1 ft.	\$0.25	\$3.00
---	--------	--------

PHLOX DRUMMONDI GIGANTEA, 1 ft. annual

A strain of Phlox Drummondii with flowers an inch and a quarter to an inch and a half in diameter. The habit is erect and uniform, growing from 9 to 12 inches tall.

Art Shades (Waller-Franklin) A most wonderful range of color in soft art shades. Salmon with white eye, deep salmon with cream eye, appleblossom, soft rose with white eye, light blue with white eye, pale violet with white eye, light mauve with cream eye, rose with white eye and many other pleasing art shades. The soft colors make a beautiful color combination of art shades. A.M., A.A.S. '35.

Price per oz. \$2.10, per lb. \$25.00.

Red Glory (Waller-Franklin) The color is a brilliant red with a large creamy white eye which seems to intensify the red into an unbelievable sharpness. The white eye is of uniform size in all blooms. H.M., A.A.S. '42.

Price per oz. \$2.10, per lb. \$25.00.

Rosy Morn (Waller-Franklin) A bright color combination of deep rose pink with a white eye. Very much the same color that is found in Petunia Rosy Morn. B.M., A.A.S. '41.

Price per oz. \$2.10, per lb. \$25.00.

Salmon Glory (Waller-Franklin) A deep salmon with cream eye. S.M., A.A.S. '39.

Price per oz. \$2.10, per lb. \$25.00.

PLATYCODON GRANDIFLORA (Tufted Hairbell) perennial

Blue, 2 ft.	<i>Crop Failure</i>
------------------	---------------------

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz. Price per lb.
-----------------	--------------------------------------

POPPY ICELAND (Nudicaule) perennial

GIANT ICELAND POPPY

Sandford's Giants Mixed Waller-Franklin Selected Strain.

This is, we believe, the finest strain of mixed Iceland Poppies. Since they were introduced we have selected and re-selected them with great care. The color balance is excellent, the flowers immense and the stems the longest we have ever seen. 2½ to 3 ft.

Price per oz. \$1.35, per lb. \$16.00.

Amurense Yellow (Yellow Wonder) longest stemmed, largest flowered yellow Iceland Poppy.....	\$1.65	\$20.00
Coonara Pinks, rose tints (true strain) 1½ ft.....	1.35	16.00
Gartford Giant Mixed, 2½ to 3 ft.....	1.65	20.00
Red Cardinal, brilliant cardinal red, 18 in.....	1.65	20.00
The Emperor, large orange.....	1.65	20.00
* Sunbeam Mixture, fine mixture, 2 ft.....	Not Available	

POPPY SHIRLEY DOUBLE, 2½ ft. annual

Sweet Briar All-Double (Waller-Franklin) deep rose pink	.25	3.00
All-Double Mixed25	3.00
Begonia Flowered Choice Mixed.....	.25	2.50

POPPY SHIRLEY SINGLE, 2½ ft. annual

American Legion (Waller-Franklin) brilliant orange scarlet, H.C., R.H.S.20	2.00
* Glaucum (Tulip Poppy) intense scarlet, 1½ ft.....	Not Available	
* Wild Rose Pink	Not Available	
Waller-Franklin Formula Mixture, "Just a little bit better"25	2.50
* Choice Mixed	Not Available	

PORTULACA GRANDIFLORA (Moss Rose) (Sun Plant) 4 in. annual

Double Extra Select Mixed.....	2.10	25.00
--------------------------------	------	-------

RICINUS (Castor Oil Plant) annual

* Sanguineus, red stalks, 7 ft.....	Not Available	
* Zanzibariensis Mixed, 12 ft.....	Not Available	
Mixed, all sorts10	.80

*PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

ROCK GARDEN ANNUALS

Choice Mixed, splendid blend of 25 varieties suitable for rock gardens, 6 in.	\$0.25	\$3.00
---	--------	--------

ROCK GARDEN PERENNIALS

Choice Mixed, wonderful mixture of over 50 rare and choice rock garden perennials, maximum height 6 in.	1.25	15.00
--	------	-------

SALPIGLOSSIS EMPEROR (Painted Tongue) 3 ft. annual

Alba Lutea (White and Gold)50	6.00
Brown and Gold50	6.00
Chamois50	6.00
Crimson50	6.00
Light Blue and Gold Improved (Waller-Franklin)50	6.00
Primrose50	6.00
Purple and Gold50	6.00

ROSE CRIMSON AND GOLD

There are many rich and remarkable colors to be found in the Salpiglossis group but Rose Crimson and Gold has a sparkling richness far superior to any of the other varieties. The blooms are easily half again as large as the ordinary types. A variety of proven merit.

Price per oz. \$.50, per lb. \$6.00.

Rose and Gold50	6.00
Scarlet and Gold50	6.00
Velvety Red50	6.00
Velvety Violet50	6.00
Violet and Gold50	6.00
Gloxiniaflora Choice Mixed, all veined varieties.....	.40	4.50
Emperor (Superbissima) Finest Mixed.....	.40	4.50

SALVIA (Flowering Sage) 3 ft. perennial

Azurea Grandiflora, blue	1.25	15.00
Farinacea, light blue	1.65	20.00
“ Blue Bedder, deep blue flowers.....	2.10	25.00
“ Royal Blue, deep royal purple. A.M., R.H.S., H.M., A.A.S.	2.50	30.00

SANVITALIA (Trailing Zinnia) 6 in. annual

* Procumbens Fl. Pl., yellow, select double..... *Not Available*

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

SCABIOSA ANNUAL VARIETIES (Pincushion Flower) 3 ft.

EIGHT WALLER-FRANKLIN SPECIAL STRAINS

Much better than the ordinary strains. Through years of careful selection we have produced varieties near perfect in purity and we have greatly increased the size of the blooms, as well as the length of the strong wiry stems.

The five varieties preceded by (†) were sent to the R.H.S. and all received awards of merit. The varieties not marked are of more recent introduction, and trials have not yet been submitted.

† Ageratum Blue

† Azure Fairy (Azure Blue).

† Loveliness, salmon rose shades.

Orchid Shades.

† Peach Blossom, peach blossom pink.

Rosette, deep rose suffused salmon.

Salmon Beauty, pure salmon.

† Shasta Improved, pure white enormous size.

Each above 8: Price per oz. \$0.35, per lb. \$4.00.

Blue Cockade, deep azure blue. Heads conical in shape	\$0.30	\$3.50
Crimson30	3.50
Fire King, fiery scarlet.....	.30	3.50
Flesh Pink30	3.50
King of the Blacks, reddish black.....	.30	3.50
Red30	3.50
Rose30	3.50
Snowball, pure white30	3.50
Sulphur Yellow30	3.50

WALLER-FRANKLIN GIANT HYBRIDS MIXED

Giant size including new rare colors from our Experimental Grounds. An unrivaled mixture.

Price per oz. \$0.35, per lb. \$4.00.

Choice Mixed25	3.00
--------------------	-----	------

SCABIOSA IMPERIAL GIANT

Blue Moon, H.M., A.A.S. '39.....	.45	5.00
----------------------------------	-----	------

SCABIOSA DWARF

* Heavenly Blue, azure blue, B.M., A.A.S. '40 *Not Available*

* Peace, pure white, H.M., A.A.S. '41..... *Not Available*

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

SCABIOSA PERENNIAL VARIETIES

Caucasica House's Hybrids, colors range from dark blue to lavender, 2½ ft.....	\$2.10	\$25.00
“ Lavender-Blue	1.25	15.00
“ Perfecta, fringed lavender	1.25	15.00
“ White	2.10	25.00
“ Choice Mixed	1.25	15.00
Columbaria Delicate Lavender, 2 ft.....	1.25	15.00
“ Delicate Pink, orchid pink, 2 ft.....	1.25	15.00

SCHIZANTHUS (Butterfly Flower) 1½ ft. annual

GIANT FLOWERING HYBRIDS MIXED

An extra select large flowered compact hothouse strain.

Price per oz. \$1.65, per lb. \$20.00.

SHASTA DAISY: See Chrysanthemum Maximum, Page 16.

SOLANUM (Jerusalem Cherry) 15 in. greenhouse plant

Capsicastrum Nanum, small red fruit.....	.85	10.00
Clevelandi, Cleveland Cherry, red85	10.00
Hlavacek's Masterpiece, a compact type, red.....	.85	10.00

STATICE (Sea Lavender-Sea Pink)

Bonduelli, golden yellow, 2½ ft. annual.....	.20	2.00
Caspia, lilac, perennial	1.00	12.00
Dumosa, silvery grey flowers, perennial.....	1.25	15.00
Latifolia, lavender, perennial85	10.00
Perezii, rich blue, perennial85	10.00
Puberula, 4 to 6 inches, dark violet blooms perennial....	1.65	20.00
Sinuata Deep Blue Kampf's Tall Improved, 3 ft., annual	.20	2.00
“ Lavender Queen, 3 ft.....	.20	2.00
“ Market Grower's Blue, deep blue, 3 ft.....	.20	2.00
“ New Hybrids, new colors, 2½ ft.....	.20	2.00
“ Pastel Shades, 2½ ft.....	.20	2.00
“ Rosea Superba, 3 ft.....	.20	2.00
“ Snowwitch, tall pure white, 3 ft.....	.20	2.00
“ White, 2½ ft.20	2.00
“ Mixed, 2½ ft.15	1.75

STEVIA SERRATA, 2½ ft. annual

Pure White	1.25	15.00
------------------	------	-------

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

STOCKS (Gilliflower)

"The World's Best Double Stocks"

Botanical Name *Matthiola Annua* and *Incana*

We received nine "Awards of Merit" and six "Highly Commended" for our strains of Ten Week, Giant Imperial, Beauty of Nice and Perpetual Branching Stocks at the "Trial of Stocks" conducted by The Royal Horticultural Society of Great Britain, at Wisley, England, season 1932, making fifteen Awards and Highly Commended we have received altogether.

STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK,

1 ft. annual

Ten Week Stocks are so named because they bloom in ten weeks after planting seed.

Azure Blue	\$0.85	\$10.00
Blood Red85	10.00
Brilliant Crimson (Triumph) H.C., R.H.S.....	.85	10.00
Brilliant Rose85	10.00
Canary Yellow85	10.00
Carmine85	10.00
Carmine Pink85	10.00
Crimson85	10.00
Dark Blue85	10.00
Deep Cream85	10.00
Deep Purple85	10.00
Deep Rose. H.C., R.H.S.....	.85	10.00
Flesh, A.M., R.H.S.85	10.00
Lavender, A.M., R.H.S.85	10.00
Light Blue85	10.00
Pansy Violet, H.C., R.H.S.....	.85	10.00
Peach Blossom85	10.00
Purple85	10.00
Rose85	10.00
White, A.M., R.H.S.85	10.00
Waller-Franklin Formula Mixture, "Just a little bit better." A rich mixture with a high per- centage of doubles. Not grown but made from named varieties85	10.00
Choice Mixed, very double.....	.65	8.00
Fine Mixed45	5.00

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

STOCK SUPER GIANT IMPERIAL, 3 ft. annual

A new group of Giant Imperial Stock bred and selected for florists' use. Like the Giant Imperial group, the plants are base branching, each plant producing 12 to 15 huge flower spikes. The individual florets are large and double, measuring 2 inches or more in diameter. When in full bloom, each spike will have from 40 to 50 florets blooming at the same time. This type has become a florist favorite.

Blush Pink (Waller-Franklin)

Chamois (Waller-Franklin) **True chamois color.**

Dark Blue (Waller-Franklin)

Fiery Red (Waller-Franklin)

Rose Charm (Waller-Franklin) **A beautiful, rich deep rose.**

Roselight (Waller-Franklin) **rose-pink.**

Each of above: Price per oz. \$2.10, per lb. \$25.00

STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class; of branching habit. Very early blooming and producing a high percentage of doubles, 2½ ft. Suitable for greenhouse culture or growing out of doors.

Antique Copper (Waller-Franklin) Hellebore red.....	\$1.65	\$20.00
Blood Red	1.65	20.00
Blush (Apple Blossom) H.C., R.H.S.....	1.65	20.00
Buttercup (Waller-Franklin)	1.65	20.00
Canary Yellow (Golden Ball)	1.65	20.00
Chamois, ivory, tinted old rose. A.M., R.H.S.....	1.65	20.00
Chamois Rose, A.M., R.H.S.....	1.65	20.00
Crimson	1.65	20.00
Dark Blue	1.65	20.00
Elk's Pride (Waller-Franklin) royal purple.....	1.65	20.00
Fiery Blood Red	1.65	20.00
Flesh, A.M., R.H.S.	1.65	20.00
Golden Rose (Waller-Franklin) light golden rose.....	1.65	20.00
Lavender	1.65	20.00
Lilac	1.65	20.00
Old Rose (Waller-Franklin)	1.65	20.00
Rose, deep rose pink	1.65	20.00
Santa Maria, giant white	1.65	20.00
Shasta (Waller-Franklin) white	1.65	20.00
White	1.65	20.00
Waller-Franklin Formula Mixture, "Just a little bit better." A rich mixture with a high percentage of doubles. Not grown but made up from named varieties	1.25	15.00
Choice Mixed, very double.....	.85	10.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

STOCK DOUBLE MAMMOTH BEAUTY OF NICE, 2 ft. annual

American Beauty, deep rose pink.....	\$0.85	\$10.00
Apricot Beauty85	10.00
Aurora (Chamois) cream tinted pink.....	.85	10.00
Canary Yellow (Monte Carlo)85	10.00
Carmine Rose (Abundance)85	10.00
Crimson (Souv. de Monaco).....	.85	10.00
Deep Blue (Summer Night)85	10.00
Flesh Pink (Beauty of Nice).....	.85	10.00
Light Blue (Cote d'Azure).....	.85	10.00
Lloyd George, large blood red.....	.85	10.00
Old Rose (Belle de Naples) H.C., R.H.S.....	.85	10.00
Pale Violet (Parma Violet).....	.85	10.00
Rose Pink, finest bright pink.....	.85	10.00
Rosy Lilac (Queen Alexandra).....	.85	10.00
Salmon Rose (Salmon King) H.C., R.H.S.....	.85	10.00
White Shaded Pink (Almond Blossom).....	.85	10.00
White (Mont Blanc)85	10.00
Waller-Franklin Formula Mixture, "Just a little bit better." A rich bright mixture with a high percentage of doubles. Not grown but made from named varieties85	10.00
Choice Mixed, very double.....	.65	8.00

STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection) 2 ft.

A fine group for florists. Early and free blooming. Produces a high percentage of doubles.

Blood Red (Brilliant)85	10.00
Canary Yellow (Creole) A.M., R.H.S.....	.85	10.00
Flesh85	10.00
Heatham Beauty, rose shaded terra cotta.....	.85	10.00
Pale Blue (May Queen).....	.85	10.00
" Blush (La France)85	10.00
Queen of the Belgians, pale violet.....	.85	10.00
Rose, rose pink, A.M., R.H.S.....	.85	10.00
Silvery Lilac (Empress Augusta Victoria) A.M., R.H.S.85	10.00
Snowdrift, pure white85	10.00
Violet (Sapphire)85	10.00
Violet Slate (President Wilson)85	10.00
Waller-Franklin Formula Mixture, "Just a little bit better." A rich mixture with a high percentage of doubles. Not grown but made from named varieties85	10.00
Choice Mixed, very double choice blend.....	.65	8.00

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type)

3 ft. annual

Non-Branching. Each plant produces one large flowering spike.		
Ball's Blue, rich lilac shade.....	\$5.00	\$60.00
Ball's Pink, rose pink.....	5.00	60.00
Deep Rose (Waller-Franklin) brilliant rose.....	5.00	60.00
Gardenia, glistening white	6.50	80.00
Illusion, scarlet red	5.00	60.00
Lilac Lavender	5.00	60.00
Pink (Waller-Franklin) pure pink.....	5.00	60.00
Rose Pink (Waller-Franklin) clear rose-pink.		
S.M., A.A.S. '37	5.00	60.00
Silvery Lilac	5.00	60.00
Yellow Wonder (Waller-Franklin)		
deep creamy yellow.....	6.50	80.00
Choice Mixed, a choice blend made from all varieties	4.20	50.00

STOCK DOUBLE EMPEROR (Winter Flowering or Brompton)

2 ft. biennial

Crimson King, deep crimson	2.10	25.00
Empress Elizabeth, bright carmine.....	2.50	30.00
Violetta, dark violet	2.50	30.00
White Lady, very double, pure white.....	2.50	30.00
Brompton Harbinger Improved Mixed.....	2.50	30.00
Choice Mixed	1.65	20.00

SUNFLOWER, Botanical name *Helianthus Annuus* annual

Sun Gold, brilliant golden yellow, 4-5 ft.....	.20	2.00
Tall Red, single, 6 ft.....	.10	1.00



A View of a Portion of Our Trial Ground

WALLER-FRANKLIN SEED COMPANY

Sweet Peas	Price per lb.
---------------	------------------

SWEET PEAS

Botanical name *Lathyrus Odoratus*

EARLY FLOWERING SPENCER SWEET PEAS

Our Early Flowering Sweet Peas are especially grown for culture under glass. They are equally desirable for growing out of doors.

American Beauty, rich crimson rose.....	\$2.50
Amethyst (Waller-Franklin) royal purple.....	2.50
Annie Laurie (Waller-Franklin) rich rose-pink.....	2.50
Apollo, soft salmon cerise, long stemmed.....	2.50
Ball Orange Improved, clear deep glowing orange.....	2.50
Ball Rose Improved	2.50
Ball White, white seeded.....	2.50
Blue Bird, violet blue.....	2.50
Blue Bonnet (Waller-Franklin) clear deep blue.....	2.50
Bridesmaid, silvery pink	2.50
Cascade, white, white seeded.....	2.50
Celestial (Waller-Franklin) cerise salmon rose.....	2.50
Chime, light salmon pink.....	2.50
Colonial Dame (Waller-Franklin) clear silvery pink.....	2.50
Columbia, salmon rose standard, white wings.....	2.50
Cream (Waller-Franklin)	2.50
Daphne, soft salmon pink.....	2.50
* Flamingo, orange salmon	<i>Not Available</i>
Florist Blue (Waller-Franklin) best clear blue.....	2.50
Florist Rose (Waller-Franklin) pure rose-pink.....	2.50
Fragrance, mammoth lavender	2.50
* Glitters, cerise	<i>Not Available</i>
Grenadier (Waller-Franklin) dazzling scarlet.....	2.50
Harmony, lavender	2.50
Heather Bell, mauve lavender.....	2.50
Hope, white, black seeded.....	2.50
Jeanne Mamitsch, rose pink, long stems.....	2.50
Josie, long stemmed, rose-pink.....	2.50
Laddie Improved, rose	2.50
Lavanda (Waller-Franklin) lavender	2.50
Majestic Rose (Waller-Franklin) rose pink, long stems.....	2.50
Mariner, clear marine blue.....	<i>Crop Failure</i>
Mars, ox-blood crimson	2.50
Memory, giant lavender	2.50
Mrs. Herbert Hoover, clear blue.....	2.50

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Sweet Peas	Price per lb.
EARLY FLOWERING SPENCER VARIETIES—Continued	
Mrs. H. S. Reddick, salmon pink.....	\$ 2.50
Navy Blue (Waller-Franklin) dark blue.....	2.50
Orange King (Waller-Franklin) glowing orange.....	2.50
Oriental, deep cream	2.50
Othello (Waller-Franklin) maroon	2.50
Pride, cerise, long stemmed	2.50
Red Bird, crimson-red	2.50
Red Giant (Waller-Franklin) true crimson.....	2.50
Sequoia, golden cerise.....	2.50
Shirley Temple (Waller-Franklin) soft rose pink.....	2.50
Skippy (Waller-Franklin) light salmon pink.....	2.50
Snowstorm Improved, pure white, white seeded.....	2.50
Sunray, cerise, cream ground, long stemmed.....	2.50
Treasure Island, sparkling golden orange.....	2.50
Triumph, lilac mauve	2.50
Valencia (Waller-Franklin) sunproof orange, long stems.....	2.50
Vulcan, vivid scarlet	2.50
White Champion, white seeded.....	2.50
White Harmony, white, black seeded.....	2.50
Waller-Franklin Formula Mixture, "Just a little bit better"	2.00
Choice Mixed	1.50
SPRING FLOWERING SPENCER	
Mixed. Extremely hardy, productive, and more heat resistant than other varieties	3.00
RUFFLED SPENCER VARIETIES	
Ruffled Beauty, lilac pink on amber.....	1.25
Ruffled Blue, mid-blue	1.25
Ruffled Bonnie Ruffles, salmon pink (A.M. '36).....	1.25
Ruffled Burpee Blue, dark blue (A.M. '36).....	1.25
Ruffled Carmine, bright carmine-rose.....	1.25
Ruffled Crimson, rich crimson.....	1.25
Ruffled Exquisite, salmon-cerise	1.25
Ruffled Fluffy Ruffles, cream pink.....	1.25
Ruffled Heyday, deep rose pink suffused amber.....	1.25
Ruffled Lady Ruffles, soft pink.....	1.25
Ruffled Orchid.....	1.25
Ruffled Purple.....	1.25
Ruffled Rose	1.25
Ruffled Sparkle, glowing cerise.....	1.25
Ruffled White, white seeded.....	1.25
Ruffled Mixed.....	1.25

WALLER-FRANKLIN SEED COMPANY

Sweet Peas	Price per lb.
NEW AND STANDARD SPENCER VARIETIES	
Ambition, lavender	\$1.25
Avalanche, glistening white, white seeded.....	1.25
Barbara, fine salmon	1.25
Bonnie Briar, large rose-pink.....	1.25
Capri, light blue	1.25
Cavalcade, carmine-rose, shaded gold.....	1.25
Charming, rosy cerise	1.25
Chieftain, satiny mauve	1.25
Chinese Blue (Waller-Franklin) rich deep blue.....	1.25
Colorado, bright orange	1.25
Cream Gigantic, largest cream, black seeded.....	1.25
Ecstasy, blush pink	1.25
Flagship, true clear deep blue.....	1.25
Fortune, rich dark blue	1.25
Gigantic, large white, black seeded.....	1.25
Gleneagles, large lavender.....	<i>Crop Failure</i>
Hebe, bright pink	1.25
Highlander, pure lavender (A.M. '35).....	1.25
Huntsman, bright scarlet	1.25
Jack Hobbs, flush scarlet pink on cream ground.....	1.25
Jumbo, deep cerise	1.25
King White, white seeded.....	1.25
Miss California, salmon cream pink.....	1.25
Mrs. A. Searles, rich pink merging into orient red.....	1.25
Mrs. Tom Jones, delphinium blue.....	1.25
Olympia, rich purple	1.25
Patricia Unwin, salmon pink, cream ground.....	1.25
Peggy Ann (Waller-Franklin) salmon pink.....	1.25
Pinkie, large rose pink.....	1.25
Pirate Gold (Waller-Franklin) golden orange.....	1.25
Powerscourt, lavender	1.25
Prolific, rose pink	1.25
Red Supreme, deep crimson.....	1.25
Reflection, clear blue.....	1.25
Royal Purple	1.25
Rubicund, crimson scarlet	1.25
Salmon Gigantic, giant salmon pink.....	1.25
Serenade (Waller-Franklin) clear medium salmon.....	1.25
Sextet Queen, white, black seeded.....	1.25
Smiles, salmon shrimp pink.....	1.25
Sunkist, cream picotee edged rose.....	1.25
The Admiral, navy blue	1.25
The Cardinal (Waller-Franklin) poppy scarlet.....	1.25

GROWERS OF "MERIT" FLOWER SEEDS

Sweet Peas	Price per lb.
---------------	------------------

NEW AND STANDARD SPENCER VARIETIES—Continued

The Sultan, black velvety maroon.....	\$1.25
Thriller, cerise scarlet	1.25
Warrior, maroon	1.25
Welcome, dazzling scarlet.....	1.25
What Joy, cream, white seeded.....	<i>Crop Failure</i>

SILVER GILT MEDAL MIXTURE (Waller-Franklin)

This mixture is grown from a special formula which has been built up and perfected during many years. It contains over 75 standard varieties, and in addition, all the best Novelties of the past year. The color blend is, we believe, as near perfection as it is possible to attain.

Price per lb. \$1.25.

Ruffled Mixed	1.25
Spencer Choice Mixed. This mixture contains 35 distinct varieties in a perfect blend of color.....	.90

CUPID SPENCER VARIETIES, 6 in.

Choice Mixed	2.00
--------------------	------

GRANDIFLORA (Old Fashioned Sweet Scented Sweet Peas)

Eckford's Choice Mixed50
------------------------------	-----

CUPID GRANDIFLORA, 6 in.

Choice Mixed	1.00
--------------------	------

* * *

Color classification of late Spencer Sweet Peas
will be found on pages 50-51

WALLER-FRANKLIN SEED COMPANY

COLOR CLASSIFICATION

In view of the numerous Sweet Pea introductions, it seems necessary to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

BLUE	CERISE (Deep)	CRIMSON
Chinese Blue	Jumbo	Red Supreme
Mrs. Tom Jones		Rubicund
Reflection		Ruffled Crimson
Ruffled Blue	CERISE (Salmon)	
Ruffled Burpee Blue	Mrs. A. Searles	FLUSHED (Cream)
	Ruffled Exquisite	Jack Hobbs
	Serenade	
BLUE (Light)		
Capri		
Gleneagles	CERISE (Scarlet)	LAVENDER (Rosy)
	Welcome	Ambition
BLUE (Dark)		
Flagship	CREAM	LAVENDER (Lilac)
Fortune	(Black Seeded)	Highlander
	Cream Gigantic	Powerscourt
BLUE (Violet)		
The Admiral	CREAM	MAROON
	(White Seeded)	The Sultan
	What Joy	Warrior
BLUSH (Lilac)		
Ruffled Beauty		
	CREAM PINK (Light)	MAUVE
	Ruffled Bonnie	Chieftain
CARMINE	Ruffles	
Cavalcade	Ruffled Fluffy	
Ruffled Carmine	Ruffles	ORANGE
		Colorado
CERISE	CREAM PINK (Deep)	
Charming	Miss California	ORANGE (Deep)
Ruffled Sparkle	Patricia Unwin	Pirate Gold

GROWERS OF "MERIT" FLOWER SEEDS

COLOR CLASSIFICATION—Continued

ORANGE (Scarlet)	PURPLE	SALMON
Huntsman	Olympia	Smiles
	Royal Purple	
PICOTEE		
(Cream Ground)	ROSE	SALMON (Orange)
Sunkist	Ruffled Rose	Barbara
PINK		
Ecstasy	RUFFLED	SCARLET
Ruffled Lady Ruffles	Ruffled Beauty	The Cardinal
	Ruffled Blue	
	Ruffled Bonnie	
PINK (Rose)	Ruffles	
Bonnie Briar	Ruffled Burpee Blue	WHITE
Hebe	Ruffled Carmine	(White Seeded)
Pinkie	Ruffled Crimson	Avalanche
	Ruffled Exquisite	King White
	Ruffled Fluffy Ruffles	Ruffled White
PINK	Ruffled Heyday	
(Rose Amber Ground)	Ruffled Lady Ruffles	
Peggy Ann	Ruffled Orchid	
Ruffled Heyday	Ruffled Purple	
	Ruffled Rose	WHITE
	Ruffled Sparkle	(Black Seeded)
PINK (Salmon)	Ruffled White	Gigantic
Salmon Gigantic	Ruffled Mixed	Sextet Queen

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

SWEET WILLIAM, Botanical name *Dianthus Barbatus*. 2 ft. biennial

Single Dark Crimson	\$0.85	\$10.00
“ Holborn Glory85	10.00
“ Newport Pink85	10.00
“ Purple Beauty	<i>Crop</i>	<i>Failure</i>
“ Scarlet Beauty85	10.00

SINGLE GIANT WHITE

Enormous trusses which might well be mistaken for Perennial Phlox. The individual flowers are almost twice the size of the ordinary varieties.

Price per oz. \$0.85, per lb. \$10.00.

Single White85	10.00
“ Choice Mixed	<i>Crop</i>	<i>Failure</i>
“ Dwarf Alpine Mixed, 4 in.	2.10	25.00
Double Choice Mixed	<i>Crop</i>	<i>Failure</i>

SWEET WILLIAM, 1 ft.

Annual Single Mixed45	5.00
---------------------------	-----	------

TEXAS BLUE BONNET: See *Lupinus*, Page 27.

THUNBERGIA (Black Eyed Susan)

Choice Mixed, fine climber, annual climber.....	.45	5.00
---	-----	------

TITHONIA SPECIOSA (The Golden Flower of the Incas) 5 ft. annual

Avalon Earliest, flowers from orange topaz through tangerine85	10.00
Orange Scarlet, early flowering strain.....	.65	8.00

TRITOMA (Red-hot Poker) 3 ft. perennial

Hybrida Mirabilis, blooms first year.....	.85	10.00
Early Hybrids Mixed85	10.00

VENIDIUM FASTUOSUM, 2½ ft. annual

Orange with dark center and maroon zone.....	1.65	20.00
Hybrids, a wide range of shades including buff, lemon, cream, light orange, white and butter- yellow	2.10	25.00

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

VERBENA (Vervain)

VERBENA HYBRIDA GRANDIFLORA (Giants) 1 ft. annual

Apple Blossom (Waller-Franklin) delicate cameo pink....	}	<i>Crop Failure</i>
Beauty of Oxford Hybrid (Waller-Franklin) a beautiful giant hybrid, Rose-Pink raised from a cross be- tween Verbena Luminosa and Beauty of Oxford		
Blue (Waller-Franklin) white eye.....		
Brilliant (Waller-Franklin) deep flame rose, white eye..		
Crimson Glow, crimson		
Etna (Waller-Franklin) geranium red with creamy yel- low eye. A.M., R.H.S. '35.....		
Floradale Beauty, bright rose shades.....		
Giant Salmon Pink, A.M., R.H.S. '35.....		
Lavender Glory (Waller-Franklin) large lavender with medium sized creamy white eye, variable, 75% true to color.....		
Lucifer (Waller-Franklin) vivid scarlet.....		
Luminosa (Waller-Franklin) luminous flame pink shad- ing to salmon		
Rosea Stellata (Waller-Franklin) pink, white eye.....		
Royale (Waller-Franklin) royal blue, creamy yellow eye, H.C., R.H.S. '35		
Spectrum Red (Waller-Franklin) intense bright red, no eye. A.M., R.H.S. '35		
White (Waller-Franklin).....		
Grandiflora Choice Mixed (Gigantea).....		

BIPINNATIFIDA

This is an entirely new form of hardy Verbena with fern-like foliage 18 inches high, covered with lavender-blue blooms produced in clusters. Plants that cover about 2 feet hold their fine appearance throughout the full blooming period of from June to November.

Bipinnatifida is classified as a perennial that will bloom the first year from seed. Considered by all who have seen it as being extremely worthwhile.

Price per oz. \$1.25, per lb. \$15.00.

Erinoides (Moss Verbena) purple, 1 ft.....	\$0.60	\$7.00
“ “ “ white, 1 ft.....	.60	7.00
Venosa, purplish heliotrope, 1 ft.....	.60	7.00
“ Lilacina, delicate lilac blue, 1 ft.....	.60	7.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

VIOLA (Tufted Pansies) 6 in. biennial-annual

Arkwright Ruby, ruby crimson shading to terra cotta	\$5.00	\$60.00
Blue Butterfly, mid-blue shading to white upper petals	2.50	30.00
Blue Perfection, medium clear blue.....	2.50	30.00
Chantreyland, best pure apricot, very true.....	4.20	50.00
Lutea Splendens, sulphur yellow.....	2.50	30.00
Papilio Deep Violet	2.50	30.00
“ Light Blue, blue and white.....	2.50	30.00
White Perfection, pure white.....	2.50	30.00

WALLER-FRANKLIN FORMULA MIXTURE (New)

This blend of bright gay colors far surpasses any mixture of Violas we have ever seen. The bright shades of self colors of red, yellow, blue and apricot combined with many shades which are blotched, undoubtedly make these Violas a supreme mixture.

Price per oz. \$2.50, per lb. \$30.00.

WALLFLOWER

Botanical Name *Cheiranthus Cheiri*

WALLFLOWER ANNUAL DOUBLE EARLY WONDER, 2 ft.

Choice Mixed *Crop Failure*

WALLFLOWER ANNUAL SINGLE (Gilliflower) 1 ft.

Choice Mixed25 2.50

WILD CUCUMBER annual climber

Echinocystis Lobata10 1.00

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

ZINNIA (Youth and Old Age) annual

ZINNIA GIANT DOUBLE DAHLIA FLOWERED, 3 ft.

Canary Bird, primrose yellow.....	\$0.45	\$5.00
Crimson Monarch, deep crimson.....	.45	5.00
Dream, lavender turning to purple.....	.45	5.00
Exquisite, light rose with deep rose center.....	.45	5.00
Golden State, yellow orange, turning to orange.....	.45	5.00
Illumination, deep rose self.....	.45	5.00
Oriole, orange and gold.....	.45	5.00
Polar Bear, white.....	.45	5.00
Purple Prince, deep purple.....	.45	5.00
Royal Purple, deep rich reddish purple.		
H.M., A.A.S. '42.....	.45	5.00
Scarlet Flame, bright scarlet.....	.45	5.00
Waller-Franklin Formula Mixture, "Just a little bit better"45	5.00
Choice Mixed, all colors.....	.40	4.50

ZINNIA GIANT DOUBLE MAMMOTH or CALIFORNIA GIANT, 3 ft.

Daffodil (Waller-Franklin) canary yellow.....	.45	5.00
Enchantress, light rose with deep rose center.....	.45	5.00
Grenadier, dark red45	5.00
Miss Willmott, soft pink.....	.45	5.00
Orange King, burnt orange.....	.45	5.00
Purity, white45	5.00
Salmon Queen45	5.00
Scarlet Gem, glowing scarlet.....	.45	5.00
Violet Queen45	5.00
Waller-Franklin Formula Mixture, "Just a little bit better"45	5.00
Choice Mixed40	4.50

ZINNIA SUPER CROWN O'GOLD

Pastel Tints, large flowered mixture of pastel shades	.45	5.00
---	-----	------

ZINNIA DOUBLE GRACILLIMA

Red Riding Hood (Coccinea) 1 ft.....	.40	4.50
--------------------------------------	-----	------

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

ZINNIA ELEGANS DOUBLE LILLIPUT, 1 to 1½ ft.

Black Ruby, rich blackish maroon, B.M., A.A.S. '41..	\$0.40	\$4.50
Canary Yellow40	4.50
Crimson Gem40	4.50
Flesh40	4.50
Golden Orange40	4.50
Purple40	4.50
Rosebud, rose pink40	4.50
Salmon Rose40	4.50
Scarlet40	4.50
Valencia, burnt orange40	4.50
White40	4.50
Waller-Franklin Formula Mixture, "Just a little bit better"40	4.50
Choice Mixed35	4.00

WALLER-FRANKLIN WILD GARDEN MIXTURE

A well balanced mixture of hardy annuals, 2 ft.....	.15	1.50
---	-----	------

WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE

A mixture of hardy annuals blended to give a succes- sion of flowers from early summer until fall, 2 to 3 ft.15	1.50
--	-----	------

